



# Angel and **the Environment**



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*Many companies believe that the environment is only a marketing challenge where they simply have to buy carbon offsets to compensate for their poorly calculated carbon footprint.*

*At Angel we do not agree with this, we believe that you have to take real, positive actions to improve, here's what we are doing...*

### **Refill not Landfill** **Managing our packaging materials...**

With Angel's bottled water we control the packaging from start to finish. Our bottles are re-useable and refillable and are used many times over. We charge our customers refundable deposits for the bottles to ensure they are returned, sterilised and reused.

When our bottles reach the end of their life cycle they are chipped to re-cycled and never go to landfill.

We invest in robust labelling to ensure we only use one label per bottle during its life cycle.

### **Achieve maximum efficiencies in the distribution of our product...**

We have invested in technology systems and processes that ensure we are distributing our products in the most efficient way possible.

Active management alongside these systems will ensure we achieve maximum efficiency, reducing our annual mileage and emissions.

We are constantly working with our fleet providers to ensure we are at the leading edge of efficient transportation.

### **Responsibly manage our natural resources...**

The land from under our natural sources is subject to a sustainable land management policy.

We do not use any fertilisers and pesticides on our managed land.

We do not waste any of our natural water resources. Any excess water used in our bottling process filters back into the chalk strata to continue nature's cycle.





## Here's how we are taking things forward...

We have invested heavily in a program to evaluate, measure and understand our genuine environmental impact.

This is much, much more than just a 'carbon footprint' exercise, but an all encompassing board level strategy to ensure we improve all elements of our environmental performance.

We have commissioned water industry and environmental expert David Joyce to oversee this honest look at ourselves.

This will give us a true understanding of the CO2 emissions involved in each step for the supply of mains fed water coolers, bottled water coolers, plus,

our other products and services, and enable us to identify where we can make the biggest steps in reducing our emissions.

### Independent advice on the environment merits of all our products...

Angel gives existing and potential customers factual and impartial advice on the environmental merits of both drinking water solutions.

### Achieve closed loop recycling of all our products...

We will take on the responsibility for the recycling of our product packaging and not rely on the consumer/end user to recycle.

## Ensure the improvements we make are genuine and sustainable

We ensure the steps we take are sustainable by reducing carbon emissions wherever possible and not to use offsetting as a replacement for carbon emission reduction as so many people in industry are doing.

***Angel is not a carbon neutral company, in fact, we do not believe it is possible to operate a 'carbon neutral' business.***

***However, we do believe in a genuine, open policy of energy reduction***

## Contact your local Angel customer service centre

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Halifax Tel: 01422 370 270

Wolverhampton Tel: 01902 385 601

Tring Tel: 01442 829 989

Or simply call

**0845 600 1845**



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